



COP30

14 NOVEMBER 2025

2 PM – Museu das Amazônias

BELÉM (BRAZIL)

PRESS RELEASE –

SHOUT TOGETHER!

SHOUT FOR THE PLANET

A TRIBUTE TO FRANS KRAJCBERG & SEBASTIÃO SALGADO

© Frans KRAJCBERG, Queimadas (incendies), circ 1980, Mato Grosso (Brésil)

Evento organizado no âmbito da Temporada França-Brasil 2025

Parceria Institucional





© Rodrigo Braga Performance coletiva mega animada

SHOUT FOR THE PLANET

A TRIBUTE TO FRANS KRAJCBERG & SEBASTIÃO SALGADO

An exceptional collective mobilisation for the preservation of planetary balance

France–Brazil Season / COP30

14 November 2025, 2 PM – Museu das Amazôniaas, Belém (Brazil)

As the future of global commitments to environmental protection and climate justice is being decided during COP30 in Belém, the Friends of Frans Krajcberg (Paris), COAL (Coalition for a cultural ecology), the Museu das Amazôniaas, the Peabiru Institute, and Sommos Amazônia are joining forces to launch a powerful call for the preservation of the Earth and all its inhabitants, human and non-human alike: Shout for the Planet.

A COLLECTIVE, ARTISTIC AND POLITICAL GESTURE

On November 14th, 2025 at 2 PM, artists, scientists, thinkers, Indigenous representatives, and citizens will gather at the Museu das Amazôniaas to shout out together — **a shout of outrage in the face of the destruction of life, but also a shout of hope, affirming faith in the power of creativity, cooperation, and solidarity to reinvent the future.**

This shout, both physical and symbolic, unfolds as a manifesto-shout : each participant will publicly share a concrete proposal for a better living on Earth. **These contributions will then be compiled into a viral publication, serving as a global platform for artistic and civic mobilisation.**

PARTICIPANTS IN BELEM / COP 30

On November 14th, at the Museu das Amazônias in Belém, under the guidance of Adelaide Oliveira as master of ceremony, they will join us to raise their voices and together unleash the Shout for the Planet :

João Meirelles,
Instituto Peabiru
- [@jmeirellesfilho](https://www.instagram.com/jmeirellesfilho)



Moara Tupinambá,
artist and activist
- [@moaratupinamba](https://www.instagram.com/moaratupinamba)



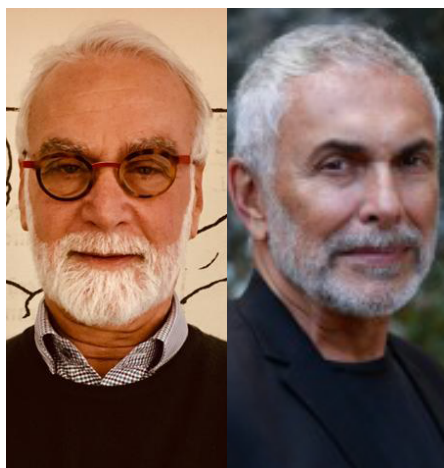
Edson Kambeba (FAS),
leader indígena
- [edsonkambeba_oficial](https://www.instagram.com/edsonkambeba_oficial)



Ângela Mendes,
activist and president
of the Chico Mendes
Committee
- [@angeladafloresta](https://www.instagram.com/angeladafloresta)



Ricardo Ribenboim,
artist, cultural
manager, president
of the Culture and
Environment Institute
and managing partner
of Sommos Amazônia
- [ribenboim](https://www.instagram.com/ribenboim) and
Alexandre Agra, CEO of
Sommos Amazônia
- [alexandreagra](https://www.instagram.com/alexandreagra)



Joelia Neris Lobato
(FAS), leader
quilombola
**Carlos de Carvalho
Gonçalves**
(FAS), leader ribeirinho



João Victor Da Costa Da Silva (João do Clima), young activist with UNICEF Brazil
- [@joaodoclima](#)



Sylvie Depondt, President of the Association des amis de Frans Krajcberg Paris
- [@espace_krajcberg](#)



Capucine Boutte Managing Director, Espace Frans Krajcberg Paris
- [@espace_krajcberg](#)



Neidinha Bandeira Surui, activist and founder of the Kanindé ethno-environmental defence association
- [@neidinha_surui](#)



Eliane Brum, Brazilian journalist, writer and documentary filmmaker
- [@brumelianebrum](#)



Sara Dufour, Program Director, COAL
- [@coal_art.ecologie](#)



Anna Claudia Agazzi, professor at UNESP



Pietro De Biase, environmental lawyer, ONG Emergent



Stephen Rostain, archaeologist



Juliano Salgado,
son of Sebastião
Salgado and president
of the Instituto Terra
- [@juliano_r_salgado](#)



Vânia Leal,
Visual arts curator for
Sommos Amazônia
and director of
the Biennale das
Amazônias
- [@vanialleal](#)



**MAHKU : Ibã Sales Huni
Kuín e Kássia Borges
Mytara,**
artists and chamans



Bel Coelho,
coco chef and activist
- [@belcoelho](#)



Rodrigo Braga,
artist
- [@rodrigo.b.braga](#)



Olivier Adam
scientist, bioacoustics
researcher



Adélaïde Oliveira,
master of ceremonies,
journalist
- [@misspratinha](#)



Featuring a performance by the Brazilian
Indigenous women's collective **Suraras dos
Tapajós**



Outros participantes serão anunciados posteriormente.

CALL FOR PARTICIPATION

Let your shout resonate all the way to Belém!

Because awareness must be global and the mobilisation for life collective, **we are launching a call for participation to amplify the voices of citizens from all around the world, beyond borders.**

By joining our voices, we aim to turn this symbolic act into **a universal movement of solidarity, awareness, and hope for the Earth.**

To take part, please send us a **short vertical video (1–2 minutes)** including:

- your **shout**,
- your **proposal for protecting the planet**,
- your **name and profession**.

Videos can be sent to gritopeloplaneta@gmail.com or via WhatsApp to Paloma Costa's phone number at [+55 91 8878-0936](tel:+559188780936)

On the big day, shout with us live by posting on your Instagram account your shout video + your recommendation, using the following hashtags: #gritopeloplaneta #krajcberg, and tagging [@coal_art.ecologie](https://www.instagram.com/coal_art.ecologie/) and [@espace_krajcberg](https://www.instagram.com/espace_krajcberg/)



Speech by Emily Loizeau during the event Cry for the Planet, held at the Tropical Agronomy Garden on 14 June 2025.

THIS “SHOUT FOR THE PLANET” IS A LONG ECHO

In 2005, during the exhibition “Dialogues with Nature” at the Jardins de Bagatelle in Paris, **Frans Krajcberg launched his first Cry for the Planet, denouncing humanity’s violence against nature, particularly deforestation.**

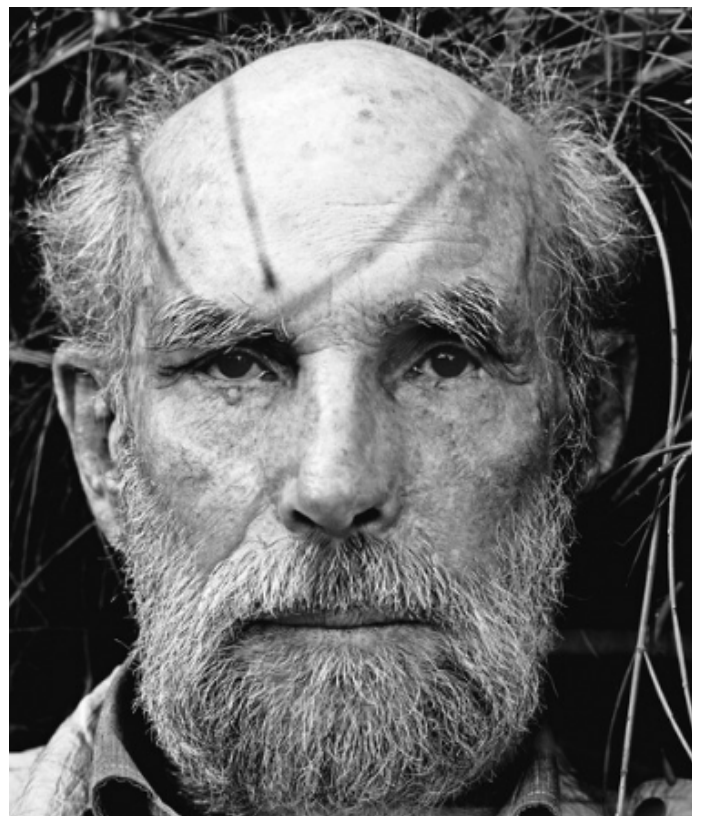
Twenty years later, in 2025, the year of COP30 and the France–Brazil Season, the Friends of Frans Krajcberg are reviving his call, reaffirming the strength and urgency of his message.

In June 2025, in Paris, together with COALandtheirpartners,theybrought together artists **Rodrigo Braga, Fabiana Ex Souza, Kay Zevallos**, musicians **Emily Loizeau** and **Thierry Miroglio**, activist **Angela Mendes**, scientists **Catherine Boemare** and **Henry de Cazotte**, and Indigenous representatives **Hernando Chindoy, Keywa, Yuwei Henri**, and an 11-year-old child, to share their recommendations for safeguarding life — **the first stage of the Cry for the Planet Manifesto, which now continues in Belém as a collective and planetary movement.**

A DOUBLE TRIBUTE TO FRANS KRAJCBERG AND SEBASTIÃO SALGADO

The Shout for the Planet pays tribute to Frans Krajcberg, tireless artist and environmental activist whose work embodies poetic resistance against ecological devastation, and to **Sebastião Salgado**, humanist photographer and defender of the Earth, who carried this project alongside us.

By reproducing, on November 14th, in Belém, the shout that Frans Krajcberg raised throughout his life, we honour their legacy and reaffirm that **art remains a vital force for transforming the world.**



THE PARTNERS

Event organised as part of the Brazil-France Season 2025, with the support of the Institut Français, the Ministry of Culture, the Ministry of Europe and Foreign Affairs and their Brazilian partners.

Co-production by COAL and Les Amis de Frans Krajcberg, in institutional partnership with the Museu das Amazônias, and in partnership with the Instituto Peabiru, the SOMMOS AMAZÔNIA platform, the Fundação Amazônia Sustentável (FAS) and the Federal University of Pará, an event supported by The Sandbox and the Artverse gallery.

THE ASSOCIATION DES AMIS DE FRANS KRAJCBERG

The Association des Amis de Frans Krajcberg has made a commitment to the City of Paris to promote the artist and his work and, in accordance with his wishes, to continue his fight for the preservation of nature, the Amazon rainforest, and the peoples who inhabit it. Created on the initiative of the artist himself, it brings together figures from the world of culture who are sensitive to his environmental commitment. Most of them were among his closest friends. The Association strives to ensure that Frans Krajcberg's appeal resonates as widely as possible by bringing together artists, researchers, schools and universities, associations, and cultural and environmental institutions around his work and message.

The Association manages Espace Frans Krajcberg, Centre for Contemporary Art and Nature in Paris, which hosts a rich program of events dedicated to the planet and temporary exhibitions in dialogue with Frans Krajcberg.

- <https://www.espacekrajcberg.fr/>

COAL

COAL, an association created in 2008 by professionals in contemporary art, ecology, and research, mobilizes artists and cultural actors around societal and environmental issues and promotes the essential role of creation and culture in raising awareness, transforming territories, and implementing concrete solutions. COAL's mission is to support the emergence of a new culture of ecology and life through emblematic actions such as the COAL Prize, more than a hundred exhibitions, regional programs, international cooperation, and knowledge sharing.

- <https://projetcoal.org/>

THE MUSEUM OF THE AMAZON (MAZ)

Inspired by diversity, ancestry, and plurality of views, the Museum of the Amazon (MAZ) was created with the mission of decentralizing narratives, rooting meanings, and materializing the stories and worlds contained in the Amazon.

Implemented by idg in partnership with the Emilio Goeldi Museum of Pará, MAZ, the new museum of the Pará State Department of Culture, aims to be an original reference that will bring science, art, and technology together in the heart of Belém. Scheduled to open in 2025, MAZ will feature immersive, sensory, and collective experiences that will reflect on the many Amazons, national and international, visible and invisible, indigenous, extractive, quilombola, riverine, and urban.

– <https://www.instagram.com/museudasamazonias/>

INSTITUTO PEABIRU

Instituto Peabiru is a non-profit organization classified in Brazil as a Civil Society Organization of Public Interest (OSCIP), active for over 23 years and headquartered in Belém, Pará. Peabiru operates in the Eastern Brazilian Amazon, particularly in three regions of the Pará state: Marajó Archipelago; the state's Northeast and Belém's Metropolitan Region. Its mission is "to foster the protagonism of social groups in the Amazon to promote full access to their fundamental rights". Peabiru's actions are organized in four axes: Amazon products & services value chains; Social protection;

Corporate social action; Biodiversity conservation. Peabiru works through participatory processes of research, reflection and decision-making – research-action –, respecting the times and processes of different social groups and communities.

– <https://institutopeabiru.wordpress.com/>

SOMMOS AMAZONIA

SOMMOS AMAZÔNIA is the first digital platform dedicated to promoting, disseminating and connecting the cultural expressions of the Amazon to the world. In one place, you will find music, films, books, popular events, visual arts, gastronomy and news.

Our goal is to positively impact artists and producers in the Legal Amazon, generating income, work, and visibility for members of the region's various creative economy production chains. We are a collective endeavour that already brings together artists, producers, entrepreneurs, cultural institutions, and socio-environmental organisations.

– <https://www.sommosamazonia.art.br>

Evento organizado no âmbito da Temporada França-Brasil 2025



MINISTÉRIO DA CULTURA

MINISTÉRIO DAS RELAÇÕES EXTERIORES



ESPACE FRANS KRAJCBERG
CENTRE D'ART CONTEMPORAIN, ART & NATURE

COAL

Parceria institucional



SECRETARIA DE CULTURA



**PRACTICAL
INFORMATION**

**The shout for the Planet
– 14 November 2025,
2 PM**

Museu das Amazôniaas
*Armazém AA, Porto Futuro
II Project
Belém, Brazil*

Free entry, subject to availability

PRESS CONTACT

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